

PREETI MONGA-SCHREIER

CREATIVE DIRECTOR | BRAND STORYTELLER | INCLUSIVE LEADER

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R E S U M E

EXPERIENCE

FENTY BEAUTY [LVMH] • CREATIVE DIRECTOR • 10/2021 → PRESENT
BLOOMINGDALE'S • ASSOCIATE CREATIVE DIRECTOR • 11/2001 → 10/2021
BROOKS BROTHERS • SENIOR ART DIRECTOR • 01/2006 → 09/11
REVLON • ART DIRECTOR • 04/2006 → 10/2006
BLOOMINGDALE'S • ART DIRECTOR • 12/2001 → 04/2006
AMERICAN MUSEUM OF THE MOVING IMAGE • DESIGNER • 07/2001 → 10/2001

EDUCATION

FIT • BFA HONORS DEGREE • GRAPHIC DESIGN
L.S. RAHEJA SCHOOL OF ARTS [INDIA] • BFA FINE ARTS + DESIGN
SVA • PHOTOGRAPHY + PRINT MAKING

SKILLS

CONCEPT DEVELOPMENT
CREATIVE DIRECTION
ON SET ART DIRECTION
DIGITAL DESIGN DIRECTION
SOCIAL MEDIA
TYPOGRAPHY
CASTING

SOFTWARE

ADOBE IN DESIGN
ADOBE PHOTOSHOP
ADOBE BRIDGE
ADOBE ILLUSTRATOR

AWARDS

HOW MAGAZINE DESIGN AWARD → 09/2002
POSTER DESIGN AIGA → 09/2001



ABOUT

STRATEGIC CREATIVE LEADER WITH A 360° MARKETING APPROACH AND A PASSION FOR STORYTELLING. PROVEN TRACK RECORD BUILDING BANDS THROUGH STANDOUT, CULTURALLY RESONANT CAMPAIGNS. INCLUSIVE TEAM LEADER WHO THRIVES ON COLLABORATION, CREATIVITY AND CONNECTION